

JEANNINE HUNTER

UX/UI Designer

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EXPERIENCE

UX/UI Designer & Researcher (Contract)

Feb 2024–Jun 2024

Arisworks, Washington, DC

- Conceptualized, designed, and developed company website which saw 3100% traffic increase first week
- Collaborate with UI team on client projects to deliver IOS, Android, and web design interfaces
- Communicate and implement technical strategies with cross-functional teams
- Collaborated with the CEO to create logo, brand guidelines, color palettes, and typography.
- Delivered marketable and on-brand social media posts
- Delivered and refined team and product management spreadsheets

Content Design Consultant

Mar 2021- Apr 2024

DIA Unlimited Express Transportation, LLC, Annapolis, MD

- Conceptualized and designed an on-brand and visually impactful logo that received 90% positive feedback
- Collaborated with the CEO and web designer to ensure that designs were accurately implemented and met WCAG standards
- Design marketable and on-brand ad social media posts that boost engagement by 20-30%
- Spearheaded social media marketing tactics based on competitive research

HopesMedia Shop, Etsy, Washington, DC

- Launched a self-taught digital media market catered to small & startup businesses
- Produced visually impactful social media marketing templates
- Achieved high satisfactory sales of 5 stars
- Improved shop engagement by analyzing marketing tactics & trends

SKILLS & SOFTWARE

Design

User Research - User Interaction Design - User Testing - Information Architecture- Strategic Planning - Agile Development - Data Analysis & Visualization- Prototyping & Wireframing - CMS Web Design- Business Startups

Software

Figma & Figjam - Maze.co - Canva- Google + Microsoft Suit- Miro - Optimal Workshop - Whimsical - Wix Studio - Notion

EDUCATION & CERTIFICATIONS

UX Academy Certification/ **DesignLab**

440+ hours of coursework

High School Diploma / **Roosevelt HS**, Washington, DC

2014 BUILD Business plan competition winner

RECOGNITIONS

Winner of Creative Challenge 9: Design an on-brand UI Widget / **Design Buddies**

Dec 2023